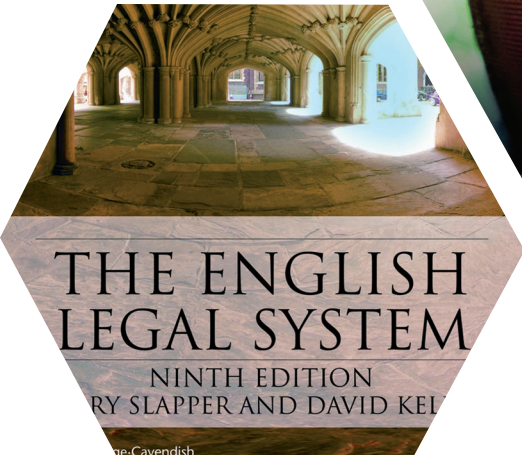


informa



Informa plc

**NOTICE OF ANNUAL GENERAL MEETING 2009
FRIDAY 8 MAY 2009 AT 11.00 A.M.**

**TO BE HELD AT THE OFFICES OF CMS CAMERON McKENNA LLP
AT MITRE HOUSE, 160 ALDERSGATE STREET, LONDON EC1A 4DD**

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION.

If you are in any doubt as to any aspect of the proposals referred to in this document or as to the action you should take, you should seek your own advice from a stockbroker, solicitor, accountant, or other independent financial adviser duly authorised under the Financial Services and Markets Act 2000.

If you have sold or otherwise transferred all of your ordinary shares, please pass this document together with the accompanying form of proxy to the purchaser or transferee, or to the person who arranged the sale or transfer so they can pass these documents to the person who now holds the ordinary shares.

Dear Shareholder,

Notice of Annual General Meeting 2009

I am pleased to invite you to the AGM of the Company to be held on Friday 8 May 2009 at 11.00 a.m. at the offices of CMS Cameron McKenna LLP, Mitre House, 160 Aldersgate Street, London EC1A 4DD. The formal notice of AGM is on pages 3 to 5 of this document which sets out the business to be considered at the Meeting. It also contains important notes as to the casting of votes, appointment of proxies etc. It is followed by these appendices:

1. Explanatory Notes on the resolutions to be proposed;
2. Biographical Information on Directors seeking re-election;
3. Explanatory Notes as to changes to remuneration structure concerning resolution 14; and
4. Notes concerning inspection of documents and other information relating to the AGM.

Each resolution at the AGM will be proposed and voted on separately and there will be an opportunity during the meeting to ask questions of your Directors on the issues involved.

Your Directors believe the proposed resolutions are in the best interests of the Company and its shareholders as a whole and unanimously recommend that you vote in favour of each of the proposed resolutions.

The Form of Proxy enclosed with this letter should be completed and returned as soon as possible, but in any event so as to be received by Equiniti Limited at Aspect House, Spencer Road, Lancing, West Sussex BN99 6ZL by no later than 11.00 a.m. on 6 May 2009. Alternatively, shareholders may register the appointment of a proxy electronically by logging on to the website www.shareview.co.uk. Electronic proxy appointments must also be received by Equiniti no later than 11.00 a.m. on 6 May 2009. Proxy voting in respect of uncertificated shares may also be registered electronically through CREST – please see note 8 on page 5 of this document.

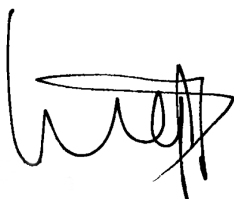
If you are viewing this letter via the Informa website, and have registered on www.shareview.co.uk to cast your vote online, you can do so by logging on to www.sharevote.com. However, if you wish to receive a hard copy proxy card, you will need to contact the Company's Registrars, Equiniti, by calling 0871 381 2381 or by writing to Equiniti Limited, Aspect House, Spencer Road, Lancing, West Sussex, BN99 6DA, stating your name, shareholding and shareholder reference number.

Shareholders who return a Form of Proxy or give an electronic proxy instruction will still be able to attend and vote in person at the meeting if they so wish.

Finally I note the retirement from the Board at the AGM of Sean Watson after having served nine years as a Non-Executive Director. I should like to take this opportunity to thank him for his significant contribution to the Board during his period of office.

I look forward to meeting you at the AGM.

Yours sincerely,



Derek Mapp
Chairman

NOTICE OF ANNUAL GENERAL MEETING 2009

Notice is hereby given that the AGM of Informa plc will be held at the offices of CMS Cameron McKenna LLP, Mitre House, 160 Aldersgate Street, London EC1A 4DD on Friday 8 May 2009 at 11.00 a.m. The business of the Meeting will be to consider and, if thought fit, to pass the following Resolutions of which Resolutions 1 to 14 are proposed as Ordinary Resolutions and Resolutions 15 to 17 as Special Resolutions:

Ordinary Resolutions

1. To receive the Report of the Directors and the Accounts for the year ended 31 December 2008 and the Report of the Auditors on the Accounts.
2. To declare a final dividend of 3.9p per ordinary share.
3. To re-elect Mr Derek Mapp as a Director.
4. To re-elect Mr Peter Rigby as a Director.
5. To re-elect Mr Adam Walker as a Director.
6. To re-elect Dr Pamela Kirby as a Director.
7. To re-elect Mr John Davis as a Director.
8. To re-elect Dr Brendan O'Neill as a Director.
9. To approve the Directors' Remuneration Report for the year ended 31 December 2008.
10. To re-appoint Deloitte LLP as auditors of the Company.
11. To authorise the Directors to determine the remuneration of the auditors.
12. That the authorised share capital of the Company be increased to £750,000 by the creation of an additional 150,000,000 ordinary shares of 0.1p each in the capital of the Company, such shares forming one class with the existing ordinary shares and having attached to them the respective rights and privileges, and being subject to the limitations and restrictions, set out in the Articles of Association of the Company.
13. That:
 - (a) the authority conferred on the Directors by Article 9.1 of the Company's Articles of Association be renewed for a period commencing on the date of passing of this resolution and ending at the conclusion of the Annual General Meeting in 2010 and for that purpose the "Allotment Amount" shall be £141,706; and further
 - (b) the Directors be and they are hereby generally and unconditionally authorised for the purposes of section 80 of the Companies Act 1985 to exercise all the powers of the Company to allot equity securities (within the meaning of section 94 of that Act) in connection with a rights issue in favour of ordinary shareholders where the equity securities respectively attributable to the interests of all ordinary shareholders are proportionate (as nearly as may be) to the respective numbers of ordinary shares held by them, up to an aggregate nominal amount of £141,706 during the period commencing on the date of the passing of this resolution and expiring on the conclusion of the Annual General Meeting in 2010 save that the Company may, before such expiry, make an offer or agreement which would or might require equity securities to be allotted after such expiry and the Directors may allot equity securities in pursuance of such an offer or agreement as if the authority conferred hereby had not expired.

Provided that all previous authorities under section 80 of the Companies Act 1985 shall be revoked.

14. That the rules of the Informa 2005 Management Long-Term Incentive Scheme be amended by the deletion of the current rule 5.1 and its replacement by: "No Award may be granted to an executive director of the Company at any time if, as a result, the aggregate Market Value of the shares subject to that Award together with the aggregate Market Value of shares committed to be issued or transferred pursuant to any other award in the same Financial Year of the Company under the Plan (other than awards which have been deemed never to have been granted) would exceed a sum equal to twice his base salary."

Special Resolutions

15. That a general meeting other than an Annual General Meeting may be called on not less than 14 clear days' notice.
16. That subject to the passing of resolution 13, the power conferred on the Directors by Article 9.2 of the Company's Articles of Association be renewed for the period ending at the conclusion of the Annual General Meeting in 2010 and for that purpose the "Disapplication Amount" shall be £21,256.
17. That the Company is generally and unconditionally authorised to make market purchases (within the meaning of section 163(3) of the Companies Act 1985) of ordinary shares of 0.1p each in the capital of the Company in accordance with its Articles of Association provided that in doing so it:
 - (a) purchases no more than 42,511,883 ordinary shares in aggregate;
 - (b) pays not less than 0.1p (excluding expenses) per ordinary share; and
 - (c) pays a price per share that is not more (excluding expenses) per ordinary share than the higher of (i) 5 per cent. above the average market value of an ordinary share as derived from the London Stock Exchange Daily Official List for the five business days immediately before the day on which it purchases that share and (ii) the price stipulated by Article 5(1) of the Buy-back and Stabilisation Regulation.

This authority shall expire at the conclusion of the next Annual General Meeting in 2010 but the Company may, if it agrees to purchase ordinary shares under this authority before it expires, complete the purchase wholly or partly after this authority expires.

By order of the Board



John Burton
Company Secretary

6 April 2009

Registered Office: Mortimer House, 37-41 Mortimer Street, London, W1T 3JH
Registrars: Equiniti Limited, Aspect House, Spencer Road, Lancing, West Sussex, BN99 6DA.

Notes:

1. Members are entitled to appoint a proxy to exercise all or any of their rights to attend and to speak and vote on their behalf at the meeting. A shareholder may appoint more than one proxy in relation to the AGM provided that each proxy is appointed to exercise the rights attached to a different share or shares held by that shareholder. A proxy need not be a shareholder of the Company. A form of proxy which may be used to make such appointment and give proxy instructions accompanies this notice. If you do not have a form of proxy and believe that you should have one, or if you require additional forms, please contact the Company's registrars, Equiniti Limited on 0871 384 2381.
2. To be valid, the enclosed reply-paid form of proxy, together, if appropriate, with the power of attorney or the authority (if any) under which it is signed, or a notarially certified copy of such power or authority must be deposited at the offices of Equinti

Limited, Aspect House, Spencer Road, Lancing, West Sussex BN99 6ZL not later than 11.00 a.m. on 6 May 2009. If you prefer, you may send them in an envelope using the same FREEPOST address details.

3. Alternatively, shareholders may register the appointment of a proxy electronically by logging on to the website of www.shareview.co.uk. Full details of the procedure are given on that website. Electronic proxy appointments must be received by Equiniti Limited no later than 11.00 a.m. on 6 May 2009.
4. The return of a completed form of proxy or any CREST Proxy Instruction (as described in paragraph 9 below) will not prevent a shareholder attending the AGM and voting in person if he/she wishes to do so.
5. Any person to whom this notice is sent who is a person nominated under section 146 of the Companies Act 2006 to enjoy information rights (a "Nominated Person") may, under an agreement between him/her and the shareholder by whom he/she was nominated, have a right to be appointed (or to have someone else appointed) as a proxy for the AGM. If a Nominated Person has no such proxy appointment right or does not wish to exercise it, he/she may, under any such agreement, have a right to give instructions to the shareholder as to the exercise of voting rights.
6. The statement of the rights of shareholders in relation to the appointment of proxies in paragraphs 1 to 3 above does not apply to Nominated Persons. The rights described in these paragraphs can only be exercised by shareholders of the Company.
7. Pursuant to Regulations 41 of the Uncertificated Securities Regulations 2001, the Company specifies that to be entitled to attend and vote at the AGM (and for the purpose of the determination by the Company of the votes they may cast), shareholders must be registered in the Register of Members of the Company at 6.00 p.m. on 6 May 2009 (or, in the event of any adjournment, 6.00 p.m. on the date which is two days before the time of the adjourned meeting). Changes to the Register of Members after the relevant deadline shall be disregarded in determining the rights of any person to attend and vote at the meeting.
8. As at 27 March 2009 (being the latest practicable date prior to the publication of this Notice) the Company's issued share capital consists of 425,118,833 ordinary shares, carrying one vote each. Therefore, the total voting rights in the Company as at 27 March 2009 are 425,118,833.
9.
 - (a) CREST members who wish to appoint a proxy or proxies through the CREST electronic proxy appointment service may do so by using the procedures described in the CREST Manual. CREST personal members or other CREST sponsored members, and those CREST members who have appointed a service provider(s), should refer to their CREST sponsor or voting service provider(s), who will be able to take the appropriate action on their behalf.
 - (b) In order for a proxy appointment or instruction made using the CREST service to be valid, the appropriate CREST message (a "CREST Proxy Instruction") must be properly authenticated in accordance with Euroclear UK & Ireland Limited's specifications, and must contain the information required for such instruction, as described in the CREST Manual. The message, regardless of whether it constitutes the appointment of a proxy or is an amendment to the instruction given to a previously appointed proxy must, in order to be valid, be transmitted so as to be received by the Company's agent (ID RA19) by 11.00 a.m. on 6 May 2009. For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp applied to the message by the CREST Application Host) from which the Company's agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST. After this time any change of instructions to proxies appointed through CREST should be communicated to the appointee through other means.
 - (c) CREST members and, where applicable, their CREST sponsors, or voting service providers should note that Euroclear UK & Ireland Limited does not make available special procedures in CREST for any particular message. Normal system timings and limitations will, therefore, apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member, or sponsored member, or has appointed a voting service provider, to procure that his CREST sponsor or voting service provider(s) take(s)) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting system providers are referred, in particular, to those sections of the CREST Manual concerning practical limitations of the CREST system and timings.
 - (d) The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in Regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.
10. In order to facilitate voting by corporate representatives at the meeting, arrangements will be put in place at the meeting so that
 - (i) if a corporate shareholder has appointed the Chairman of the meeting as its corporate representative with instructions to vote on a poll in accordance with the directions of all of the other corporate representatives for that shareholder at the meeting, then on a poll those corporate representatives will give voting directions to the Chairman and the Chairman will vote (or withhold a vote) as corporate representative in accordance with those directions; and
 - (ii) if more than one corporate representative for the same corporate shareholder attends the meeting but the corporate shareholder has not appointed the Chairman of the meeting as its corporate representative, a designated corporate representative will be nominated, from those corporate representatives who attend, who will vote on a poll and the other corporate representatives will give voting directions to that designated corporate representative. Corporate shareholders are referred to the guidance issued by the Institute of Chartered Secretaries and Administrators on proxies and corporate representatives (www.icsa.org.uk) for further details of this procedure. The guidance includes a sample form of representation letter if the Chairman is being appointed as described in (i) above.
11. Addresses (including electronic addresses) in this document are included strictly for the purposes specified and not for any other purpose.

Appendix 1

Explanatory Notes on the Resolutions in the Notice of AGM

Resolution 1: Report and Accounts

The Directors are required by the Companies Act 1985 to present to the shareholders of the Company at a general meeting the reports of the directors and auditors, and the audited accounts for the year ended 31 December 2008.

Resolution 2: Final dividend

The Directors recommend that a final dividend of 3.9p per ordinary share be paid which, together with the interim dividend of 6.1p per ordinary share paid on 19 September 2008, makes a total for the year of 10p per ordinary share. The final dividend will be payable on 3 July 2009 to shareholders registered as at the close of business on 29 May 2009.

Resolutions 3 to 8 inclusive: Re-election of Directors

Article 101 of the Company's Articles of Association provides that at each AGM, any Director then in office shall retire from office but shall be eligible for re-appointment. Accordingly, all of the Directors will retire at the AGM and, being eligible, seek re-election, except for Sean Watson who is to retire from the Board at this year's AGM. In respect of each Director seeking re-election, the Board is satisfied, following formal evaluation that each Director continues to be effective and to demonstrate commitment to his/her role. Short biographical details of each Director seeking re-election are set out in Appendix 2 of this document.

Resolution 9: Directors' Remuneration Report

The Company is required by law to seek shareholder approval at the AGM for the Directors' Remuneration Report for the previous financial year. The Directors' Remuneration Report is set out on pages 32 to 40 of the Annual Report for the year ended 31 December 2008.

Resolution 10: Re-Appointment of Auditors

This resolution proposes the re-appointment of Deloitte LLP as auditors.

Resolution 11: Auditor's Remuneration

This resolution authorises the Directors to determine the remuneration of the auditors.

Resolution 12: Increase in Authorised Share Capital

This resolution authorises an increase in the Company's authorised share capital by 25 per cent. from £600,000 to £750,000 by the creation of 150,000,000 ordinary shares of 0.1p each. The increase provides for greater headroom due to the greater authorities for the allotment of shares contained in resolution 13 as explained in the note below, prior to the abolition of authorised share capital under the Companies Act 2006 on 1 October 2009.

Resolution 13: Authority to Allot Shares

The Association of British Insurers (the *ABI*) has issued revised guidelines relating to the allotment of share capital and the disapplication of pre-emption rights. The key change is that the ABI guidance on headroom for the allotment of shares has been increased from one-third to two-thirds provided that the additional one-third can only be used for rights issues.

This resolution will give authority for the Directors to allot relevant securities:

- (a) up to a maximum nominal amount of £141,706 (representing 33 per cent. of the total issued ordinary share capital as of 27 March 2009 (being the latest practicable date before publication of this document) without restriction; and
- (b) the same amount again but only in respect of a rights issue.

In accordance with the ABI guidance, these authorities shall expire at the conclusion of the AGM to be held in 2010. The Directors have no present intention of exercising this authority for the purpose of allotting any further shares.

As at 27 March 2009 (being the latest practicable date before the publication of this document) the Company does not hold any treasury shares.

Resolution 14: Amendment of the Rules of the Informa 2005 Management Long-Term Incentive Scheme

The Remuneration Committee wishes to amend the individual award limit contained in the rules of the Company's Long-Term Incentive Scheme. A detailed explanatory note on this resolution is set out in Appendix 3.

Resolution 15: Notice of General Meetings

This resolution authorises the Company to call a general meeting on 14 clear days' notice. One of the de-regulatory changes introduced by the Companies Act 2006 on 1 October 2007 was the ability for companies to call general meetings on 14 days' notice. The Company included the change in the adoption of new Articles of Association at the AGM on 15 May 2008. However the EU Shareholder Rights Directive, which will be implemented in the UK on 3 August 2009, will take the default notice period for all general meetings of listed companies back up to at least 21 clear days' notice. For meetings other than AGMs, the Directive provides that the notice period can be reduced to 14 clear days as long as a resolution of members is passed reducing the notice period for general meetings to not less than 14 clear days at the immediately preceding AGM.

Resolution 16: Disapplication of Pre-emption Rights

This resolution is proposed to authorise the Directors to allot shares in connection with a rights issue or other pre-emptive issue for cash with such exclusions or other arrangements as the Board may deem necessary or expedient in relation to fractional entitlements or legal or practical problems under the laws of or requirements of any recognised regulatory body or any stock exchange in, any territory, and also to allot shares for cash up to an aggregate nominal value of £21,256 (being approximately 5 per cent. of the issued ordinary share capital at 27 March 2009, which is the latest practicable date before the publication of this document) on a non-pre-emptive basis.

This authority will also expire at the conclusion of next year's AGM. The Directors have no present intention of utilising this authority for the purpose of issuing any further shares. This authority will also cover the sale of treasury shares for cash.

In accordance with ABI guidelines, the Directors confirm that they do not intend to issue more than 7.5 per cent. of the total issued ordinary share capital on a non-pre-emptive basis in any rolling three-year period.

Resolution 17: To Authorise the Company to Purchase its Own Shares

If passed this resolution will grant the Company authority to buy its own shares in the market. The resolution limits the number of shares that may be purchased to 10 per cent. of the Company's issued share capital (excluding treasury shares) as at 27 March 2009, which is the latest practicable date prior to the publication of this document.

The price per ordinary share that the Company may pay is set at a minimum amount (excluding expenses) of 0.1p per ordinary share and a maximum amount (excluding expenses) of the higher of:

- 5 per cent. above the average of the previous five business days' market values; and
- the higher of the price of the last independent trade and the highest current independent bid on the trading venue where the purchase is carried out.

This authority will only be exercised if market conditions make it advantageous to do so.

The Directors' present intention is that shares purchased pursuant to this authority (to the extent statutory requirements are met and provided any treasury shares held do not exceed 10 per cent. of the Company's issued share capital) will be held in treasury for future cancellation, sale for cash, or transfer to an employee share scheme, although they may be cancelled immediately on repurchase in the light of circumstances at the time. The effect of any cancellation would be to reduce the number of shares in issue. For most purposes, while held in treasury, shares are treated as if they have been cancelled (for example, they carry no voting rights and do not rank for dividends). The Directors will only make purchases under this authority if they believe that to do so would result in an increase in earnings per share for the remaining shareholders and is in the best interests of shareholders generally.

As at 27 March 2009, which is the latest practicable date prior to the publication of this document, the total number of options to subscribe for ordinary shares of 0.1p each in the Company was 3,829,723, representing approximately 0.90 per cent. of the issued share capital of the Company (excluding treasury shares) at that date. If the proposed market purchase authority were to be used in full and all of the repurchased shares were cancelled (but the Company's issued share capital otherwise remained unaltered), the total number of options to subscribe for ordinary shares of 0.1p each in the Company at that date would represent approximately 1 per cent. of the Company's issued share capital (excluding treasury shares).

Appendix 2

Biographical Information on Directors seeking re-election

Derek Mapp**Non-Executive Chairman¹ (58)**

Derek Mapp joined the board of Taylor & Francis Group plc as a Non-Executive Director in 1998. He is currently Non-Executive Chairman of Salmon Developments plc and Executive Chairman of Imagesound plc. In October 2008 he became Chairman of the British Amateur Boxing Association. He also has a number of other private business interests. He was appointed as a Non-Executive Director upon the merger of Informa and Taylor & Francis in May 2004 and was designated the Senior Independent Director on 10 March 2005. He was appointed Non-Executive Chairman on 17 March 2008. He is also a member of the Nomination Committee.

Peter Rigby**Chief Executive (53)**

After qualifying as an accountant, Peter Rigby joined Metal Box. In 1981 he moved into the media industry joining Book Club Associates, a joint venture between WH Smith and Doubleday. In 1983 he joined Stonehart Publications which was acquired by International Business Communications (later renamed IBC) in 1986. After two years as Finance Director of IBC, Peter Rigby was appointed Deputy Chief Executive and in 1989 became its Chief Executive, leading IBC's substantial geographic expansion. Since the merger of IBC and LLP in 1998 by which Informa was created, he has been Executive Chairman or Chief Executive. He is also Non-Executive Chairman of Electric Word plc.

Adam Walker**Finance Director (41)**

Adam Walker joined Touche Ross in 1989. Following his qualification as a Chartered Accountant he specialised in corporate finance work. In 1994 he joined NatWest Markets as an Associate Director. In 1998 his team joined Arthur Andersen where he became a Director of Corporate Finance. In 2001, he joined National Express Group Plc as Head of Corporate Development, and was appointed to the Board as Finance Director in 2003. He took up his appointment as Finance Director of the Company on 28 March 2008.

Dr Pamela Kirby**Senior Independent Non-Executive Director^{1,2} (55)**

Dr Kirby is currently Chairman of Scynexis Inc., a privately held chemistry-focused drug discovery and development company based in the US. She is also a Non-Executive Director of Smith & Nephew plc and Novo Nordisk A/S. She was previously the Non-Executive Chairman of Oxford Immunotec Limited and was the CEO of US-based Quintiles Transnational Corporation. Prior to joining Quintiles, Dr Kirby held various senior positions in the pharmaceutical industry at Astra AB (now AstraZeneca plc), British Biotech plc (now Vernalis plc) and F. Hoffman-La Roche Limited. She has a PhD in Clinical Pharmacology from the University of London. Dr Kirby was appointed as a Non-Executive Director in September 2004. She chairs the Remuneration Committee and is a member of the Nomination Committee. She was also appointed as Senior Independent Non-Executive Director on 17 March 2008.

John Davis**Non-Executive Director^{1,3} (47)**

John Davis has been Chief Financial Officer of Yell Group plc since 2000. He previously held positions within Pearson Plc, where he was latterly Group Finance Director of the FT Group, and Emap plc, which he joined in 1989, where he was Director of Corporate Finance and Treasury between 1995 and 1997. John Davis is a Chartered Accountant, having qualified at Price Waterhouse and has a Masters in Management from the Stanford Graduate School of Business. He was appointed as a Non-Executive Director with effect from 1 October 2005. He chairs the Nomination Committee and is a member of the Audit Committee.

Dr Brendan O'Neill**Non-Executive Director^{2,3} (60)**

Dr O'Neill is a Non-Executive Director of Aegis Group plc, Tyco International Inc, Watson Wyatt Worldwide Inc and of Endurance Speciality Holdings Limited. From 1999 to 2003 he was Chief Executive of ICI plc. Prior to joining ICI in 1998 he was an Executive Director of Guinness plc with responsibility for the Guinness Group's worldwide brewing interests. He was also Non-Executive Director of Emap plc from 1995 to 2002. He was appointed as a Non-Executive Director with effect from 1 January 2008. He chairs the Audit Committee and is a member of the Remuneration Committee.

- 1 Member of Nomination Committee
- 2 Member of Remuneration Committee
- 3 Member of Audit Committee

Appendix 3

Explanatory Notes as to Changes to Remuneration Structure Concerning Resolution 14

Part 1

The Remuneration Committee last significantly amended the Company's remuneration policy with the introduction of the Informa Management Long-Incentive Plan (*LTIP*) in 2005. During the Company's discussions with investors at the time of introducing the LTIP it was highlighted that the Company's intention was to operate it in its original format for three award cycles, after which time its operation would be reviewed. The awards made in 2008 reflected the conclusion of this three year award cycle and the Remuneration Committee has since undertaken a wide ranging review of the Company's executive remuneration policy.

Conducting a broader review of remuneration policy was considered particularly timely by the Committee in light of (i) the recent changes in personnel that have taken place at Board level (e.g. the departure of David Gilbertson to private equity), (ii) the current turbulence in financial markets and (iii) the resulting critical need to ensure that our senior executive team remain incentivised to deliver long-term sustainable returns to shareholders.

The result of the Committee's review, during which due account was taken of recently emerging guidance on executive pay from the ABI, RiskMetrics and certain individual institutional shareholders, was that the current remuneration policy remains broadly appropriate and that no fundamental structural changes are required. However, the Committee has concluded that it is appropriate to increase the maximum award limit under the LTIP at the same time as updating the performance targets and to remove the salary sacrifice element.

These changes are considered necessary to ensure that (i) there is sufficient flexibility available to incentivise management at a market competitive level (particularly considering the short and long-term incentive opportunities operated by the Company's media sector peers) and (ii) the performance targets continue to be aligned with both the current prospects of, and constraints faced by, the business and, importantly, shareholders' interests. The net effect of the changes is to provide a keener focus on long-term performance which is felt wholly appropriate in the current economic environment, together with providing a better scheme for the incentivisation and retention of our highly valued executive team. In summary, the changes are as follows:

- The maximum MLTIP award is to be amended so as to limit the size of award that an Executive Director can receive to no more than 200 per cent. of salary (up from 100 per cent. of salary). A 200 per cent. of salary maximum limit is still below the aggregate long-term incentive opportunity that can be offered to the directors of many of Informa's media sector peers. However, as described below, awards will not be made to Executive Directors at this level in 2009.
- The highly unusual 5 per cent. salary sacrifice requirement that has historically been operated by the Committee for executives to receive awards in excess of 50 per cent. of salary will also be removed. The removal of this feature is considered appropriate as it has provided a fetter on both recruitment and retention and further erodes the competitiveness of the current incentive opportunity afforded to Informa senior executives.
- The current LTIP performance targets are to be revised so that:
 - 1/2 of an award will vest based on relative TSR performance against the constituents of the FTSE 350 Index;
 - 1/2 of an award will vest based on relative TSR performance against the constituents of the FTSE All Share Media Index;
 (these TSR performance conditions are set out in Part 2 of this Appendix); and
 - a general financial underpin will also apply requiring the Remuneration Committee to be satisfied that the underlying financial performance of the Company is reflective of the TSR result for vesting to take place.

Given the current circumstances faced by the Company, use of TSR as the primary performance measure is considered the best way to fully align the interests of management and shareholders with the approach also being the most transparent way of ensuring that executives are incentivised to, and rewarded for, the delivery of above market returns to shareholders (note the upper quintile top end TSR target). In addition, operating a general financial underpin also ensures a keen focus will be maintained on the underlying financial performance of the business (e.g. cash flow, at a time when the Company is focussed on managing its debt position). A retrospective commentary of how the general financial underpin was applied will be set out in the Directors' Remuneration Report in the year the award vests. While a more "formula-based" approach was considered, it was felt more appropriate for the Remuneration Committee to have

the ability to assess a range of financial measures before determining whether it is appropriate to enforce a scale-back of vesting should underlying performance not be considered reflective of the TSR result.

The above changes are considered to provide a more market competitive total remuneration structure with Informa having fallen behind comparable market practice in recent years, particularly in connection with long-term incentive provision. Alternative approaches to rebalancing the Company’s remuneration structure were considered but a greater focus on long-term pay, weighted towards long-term relative out-performance of both the general market and our sector peers, was considered to be in the best interests of shareholders at the current time. Therefore, no other material changes will be made to other elements of the remuneration packages of the Executive Directors. Indeed, there will be no annual salary increase for Executive Directors in 2009, with their annual bonus opportunity remaining at 100 per cent. of salary (notwithstanding the fact that this bonus opportunity is below that of many of Informa’s media sector peers).

The Remuneration Committee has consulted extensively with the Company’s principal shareholders together with representative bodies the Association of British Insurers and RiskMetrics on these proposals. The Committee would like to thank all of those whom it consulted for their constructive engagement in the formulation of these proposals. Reflecting some of the views expressed during this consultation process, the Company has agreed that in respect of awards to be made in 2009 no Executive Director will receive an award over shares worth more than 150 per cent. of salary.

The Committee will continue to keep the performance conditions under review in light of the prevailing economic circumstances at the time of making future awards. Any material departure from the current approach would, as a minimum, only be implemented following further consultation with our major shareholders. Furthermore, should the Committee consider that awards in excess of the 2009 policy award level of 150 per cent. of salary be made in future years, it will review the currently proposed vesting range of 20 per cent. at median and full vesting at upper quintile (which is already more demanding than most other plans) to determine whether it should be made even more challenging.

The Committee considers that the proposed changes to the operation of the LTIP are essential to ensure that the Company’s Executive Directors and other senior executives are both retained by Informa and remain appropriately incentivised with targets that are fully aligned with the interests of our shareholders and current circumstances and challenges faced by the Company. Accordingly the directors consider that the proposed amendments to the rules of the LTIP contained in resolution 14 to be in the best interests of the Company and its shareholders as a whole and unanimously recommend that shareholders vote in favour of this resolution.

Part 2

For awards made in 2009 the following performance conditions are proposed:

1/2 of an Award: Relative Total Shareholder Return Versus FTSE 350 Constituents (excluding Investment Trusts)

For this part of an award, vesting would take place as follows:

| TSR Ranking | Vesting |
|--|---------|
| Below Median | 0% |
| Median | 20% |
| Upper quintile | 100% |
| Straight line vesting between performance levels | |

1/2 of an Award: Relative Total Shareholder Return Versus FTSE All Share Media Index Constituents

For this part of an award, vesting would take place as follows:

| TSR Ranking | Vesting |
|--|---------|
| Below Median | 0% |
| Median | 20% |
| Upper quintile | 100% |
| Straight line vesting between performance levels | |

The general financial underpin will operate such that, should the Remuneration Committee not be satisfied that the underlying financial performance of the Company is reflective of the TSR result, it will have the ability to scale back vesting (to zero if it considers it appropriate to do so).

Appendix 4

Inspection of Documents

The following documents are available for inspection during normal business on any weekday (public holidays excepted) at Mortimer House, 37-41 Mortimer Street London W1T 3JH until the day of the AGM and at the offices of CMS Cameron McKenna LLP, Mitre House, 160 Aldersgate Street, London EC1A 4DD from 15 minutes before the AGM until it concludes:

- Copies of the Executive Directors' service contracts
- Copies of letters of appointment of the Non-Executive Directors
- A copy of the New Long-Term Incentive Scheme Rules and a copy of the Current Long-Term Incentive Scheme Rules marked to show the change being proposed by Resolution 14.

AGM Information

Venue

The meeting will be held on Friday 8 May 2009 at the offices of CMS Cameron McKenna LLP, Mitre House, 160 Aldersgate Street, London EC1A 4DD.

Time

The meeting will start at 11.00 a.m. Please arrive no later than 10.50 a.m. for registration.

Refreshments

Tea, coffee and light refreshments will be served from 10.30 a.m.

Shareholders with special needs

We have arranged for induction loop facilities to be available in the meeting room.

Transport and directions to the venue

Venue: CMS Cameron McKenna LLP, Mitre House, 160 Aldersgate Street, London EC1A 4DD.

